

# GOING WITH GREEN!

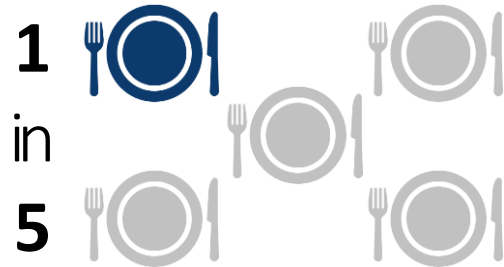
Encouraging Healthy Choices with Color Coded Order Forms through the Arkansas State Food Purchasing Program

## Challenge



Adults in Arkansas are overweight or obese

2018 U.S. Census Data



Arkansans are food insecure

2018 Map the Meal Gap Data



The University of Arkansas for Medical Sciences (UAMS) and Arkansas Hunger Relief Alliance (AHRA) partnered to increase access to healthier foods through the State Food Purchasing Program (SFPP).



In the SFPP, Arkansas food banks select foods from SFPP forms. AHRA utilizes state funds to purchase and deliver the selected foods to food banks. Food banks distribute the foods to partner agencies such as food pantries.



UAMS color coded SFPP forms, identifying healthy foods meeting CDC Food Service Guidelines\* in green.

\*Food Service Guidelines for Federal Facilities, 2017

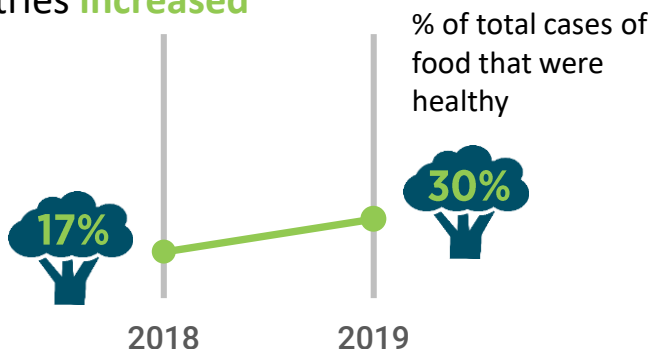


AHRA sent the forms to Arkansas food banks to encourage selection of healthier foods for distribution to 900+ partner agencies across Arkansas.

## Approach

## Results

Healthy foods purchased for food pantries increased



In 2019, Arkansas food banks purchased over

**234,000 lbs.**

of healthy food compared to

113,000 lbs. in 2018

